

ESTABLISHMENT AND GROWTH OF A MCF 1 INTRODUCTION

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1. Introduction

A talk to introduce how to establish an MCF and how to promote its growth.

2. The objective of this class

Introducing basic theory how to establish a MCF and promote its growth by manual, MEO program, and showing case study about 6 countries.

3. Contents

- a. Introduction
- b. How to establish a MCF
- c. How to promote the growth of the MCF
- d. Personal preparations for MCF leaders to promote MCF
- e. Case study
- f. Conclusion

4. How to Explain?

- a. Providing the analyzed status (power point)
- b. Introduce and explain some pictures
- c. Question and Answer

5. Anticipating Effectiveness

- a. Understanding the theory how to establish a MCF and promote its growth
- b. Find out many ways according to case study